

## Exhibitor Demonstration Area

January 4-6, 2024, San Francisco, CA  
Moscone Center South, Hall A

The Exhibitor Demonstration Area is a 40' x 40' area located near the booths in the Exhibit Hall with audio-visual capability—where you can connect with customers in an engaging way. The area will be highly visible from the entrance to the main hall via a 20' aisle.

This is a special place for you to introduce new products or give in-depth presentations to current and prospective customers. This opportunity is available for 3 days of the meeting. **Buy multiple time slots and really attract the audience you want! Special offer: buy 2 sessions and receive a 3<sup>rd</sup> free!**

**New this year, when 10 or more sessions are booked, or if we secure a Demonstration Area Sponsor, the AMS will plan activities designed to bring traffic to this redesigned Demonstration Area!** Book time in this special space to capture not only the JMM participants you invite but also those passing by.

### Preferred Time Slots and Dates (Thursday through Saturday Only)

1<sup>st</sup> choice: \_\_\_\_\_

2<sup>nd</sup> choice: \_\_\_\_\_

3<sup>rd</sup> choice: \_\_\_\_\_

### Brief Description of Your Planned Space Usage

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\_\_\_\_\_

### Terms for Use and Description

1. US \$500 per 50-minute session; Maximum per day – 3 sessions. Buy 2 sessions and receive a 3<sup>rd</sup> free.
2. Space is available on a first-come, first-served basis.
3. Sessions can only take place during exhibit hours, starting from 10:00 a.m. on Thursday, Jan 4 and ending at 1:00 p.m. on Saturday, Jan 6.
4. Exhibitors may not exceed their scheduled times. A penalty of US \$10 per every 5 minutes exceeded will be charged.
5. These areas will have basic audio-visual set-up that includes a monitor, a projector, speakers, and a microphone or wireless microphone, if needed. Any additional audio-visual needs, including costs, will be the responsibility of the exhibitor and ordered through Encore.
6. Electricity and basic Wi-Fi access will be included. Any additional Wi-Fi and electrical needs, including costs, will be the responsibility of the exhibitor and ordered through Edlen.

7. There will be one 40'x 40' demonstration area in the Exhibit Hall, labeled on the floor plan. A 6-foot table will be provided and the space will be enclosed in 3-foot high drape. This will be a standard set up that cannot be altered.
8. Prepayment of timeslots will be required upon submission of contract. Any payments due for other exhibit services, such as Edlen and Encore, must be paid before demonstrations start.
9. Based on availability, some sessions may be scheduled onsite.

Exhibitors are expected to promote their own demonstrations. The JMM will promote the Demonstration Area and all scheduled demonstrations, when known. Depending on when demonstrations are scheduled, they will be promoted in our social media outlets, email campaigns, the JMM website, the JMM Mobile App, and the JMM Program Book.

**Payment Information**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

On-site Contact Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Grand Total: \$ \_\_\_\_\_

Payment Type: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

**Full payment is required with this application:** Payment can be made by credit card, check, or wire transfer and must be in U.S. currency. For payments by credit card, we will send you a copy of your application along with an invoice that will include instructions on how to pay online. All major credit cards accepted. Credit card payments cannot be accepted via postal mail, email, phone, or fax. For payments by check, keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), PO Box 845904, Boston MA 02284-5904. For payments by wire transfer, we will send you a copy of your application along with an invoice that will include instructions on how to send a wire transfer. For questions, contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org).

**Internal Use ONLY:** Approved Times/Dates:

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DOM Signature: \_\_\_\_\_ Date Approved: \_\_\_\_\_