

# Sponsorship Opportunities

January 4–7, 2023, Boston, MA

John B. Hynes Veterans Memorial Convention Center

## Diamond Sponsorship – \$15,000

**High-Profile Digital Signage (Multiple Available)** – As a High-Profile Digital Signage Sponsor, you have the opportunity to reach every participant on multiple occasions, and at multiple points, creating numerous impressions for potential customers. The Digital Signage Network consists of nineteen 65" LED screens and two 85" LED screens strategically positioned in high traffic locations, including main hallways and the rotundas. Specs and locations are available to review, per request.

**Benefit:** Digital signage in high traffic locations

### Diamond Sponsorship includes:

- Preferred booth location with receipt of full payment by June 15
- 1 prime in-line booth
- 1-hour slot in the presentation area in the exhibit hall
- Company logo, link and a 50-word advertisement posted on the JMM website
- Company logo and a 50-word advertisement included on the sponsor page of the Program Book
- ½ page black and white ad in the Program Book
- Opportunity to place your company banner in the sponsored area, where applicable
- Opportunity to place promotional materials in the sponsored area, where applicable
- 1 preliminary and 1 post meeting mailing list of JMM participants
- First option for reservations at the headquarter hotel
- Recognition on the directional towers placed in high traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed on the JMM Mobile App
- 2 mentions on the JMM Twitter and Facebook accounts with potential to reach 16,500 followers

*Sponsorship does not include any costs related to graphics, shipping, and production. Sponsorship includes all fees due to the center for placement on screens. Any banner placed in a location will be provided by the sponsor. Maximum size of a free-standing banner is 8' X 4'. Sponsor is responsible for collecting their banner at the end of the meeting and removing their literature each day.*

*JMM logo or Joint Mathematics Meetings must be included on all signage and banners. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.*

## Platinum Sponsorship – \$10,000

**JMM Mobile App** – JMM Mobile App has become the primary way in which participants navigate the JMM. It provides up-to-the-minute information about the meeting. Over 3,000 downloads are expected.

**Benefit:** Company logo with link displayed on the loading screen; plus, a banner ad with link displayed along the bottom of each screen

**Invited Address Room** – The Invited Address Room is where the majority of the lectures take place. These lectures will be recorded and placed on the JMM YouTube channel after the meeting has ended and will remain there indefinitely.

**Benefit:** Your 30-second to 1-minute advertisement will play before some of the lectures begin.

### Platinum Sponsorship includes:

- Preferred booth location with receipt of full payment by June 15
- 1 prime in-line booth
- 1-hour slot in the presentation area
- Company logo, link and a 40-word advertisement posted on the JMM website
- Company logo and a 40-word advertisement included on the sponsor page of the Program Book
- 1 preliminary and 1 post meeting mailing list of JMM participants
- Opportunity to place your company banner in the sponsored area, where applicable
- Opportunity to place promotional materials in the sponsored area, where applicable
- First option for reservations at the headquarter hotel
- Recognition on the directional towers placed in high traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed on the JMM Mobile App
- 2 mentions on the JMM Twitter and Facebook accounts with potential to reach 16,500 followers

*Sponsorship does not include any costs related to graphics, shipping, and production. JMM logo or Joint Mathematics Meetings must be included on all products, where possible. Banner, literature, or graphics to be provided by sponsor. Maximum size of banner is 8' X 4', free-standing banner only. Sponsor is responsible for collecting the banner at the end of the meeting and removing any literature each day. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.*

## Gold Sponsorship – \$7,500

**JMM E-newsletter** – The JMM E-newsletter (*JointMeetingNews*), is sent to all registered participants each morning of the meeting. It includes highlights, updates, announcements, and much more. Potentially 3,000+ participants will read it every day.

**Benefit:** Company Ad with link displayed at the bottom or right side of the E-newsletter

**Hotel Room Keys (Two available)** – Custom hotel room keys will be provided to all meeting participants who stay at one of the two headquarter hotels. This reaches at least 1,000 participants.

**Benefit:** Company logo, ad, and/or QR code imprinted on hotel key

### **Gold Sponsorship includes:**

- Preferred booth location with receipt of full payment by June 15
- Company logo, link and a 30-word advertisement posted on the JMM website
- Company logo included on the sponsor page of the Program Book
- 1 preliminary and 1 post meeting mailing list of JMM participants
- First option for reservations at the headquarter hotel
- Recognition on the directional towers placed in high traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed on the JMM Mobile App
- 2 mentions on the JMM Twitter and Facebook accounts with potential to reach 16,500 followers

*Sponsorship does not include any costs related to graphics, shipping, and production. Sponsor will be providing all graphics for keys. Sponsorship includes all hotel service fees for keys. JMM logo must be included on all keys. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.*

### **Silver Sponsorship – \$5,000**

**Mathematical Art Exhibit** – This is a unique opportunity to show your appreciation of those who express the beauty and elegance of mathematics through art. The Mathematical Art Exhibit is one of the most popular exhibits in the exhibit hall.

**Benefit:** Company banner and promotional materials displayed in the Mathematical Art Exhibit.

**Coffee Station** – The one thing that the majority of JMM participants have in common is that they love coffee! The coffee station is located in a high traffic area on the exhibit floor.

**Benefit:** Customized décor and supplies, such as tablecloth, napkins and/or cups, provided by you

### **Silver Sponsorship includes:**

- Preferred booth location with receipt of full payment by June 15
- Company logo, link and a 25-word advertisement posted on the JMM website
- Company logo included on the sponsor page of the Program Book
- 1 preliminary and 1 post meeting mailing list of JMM participants
- Opportunity to place your company banner in the sponsored area, where applicable
- Opportunity to place promotional materials in the sponsored area, where applicable
- First option for reservations at the headquarter hotel
- Recognition on the directional towers placed in high traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed on the JMM Mobile App
- 2 mentions on the JMM Twitter and Facebook accounts with potential to reach 16,500 followers

*Sponsorship does not include any costs related to décor or supplies. Sponsorship does not include costs related to graphics, shipping, and production. Banner, literature, or graphics to be provided by sponsor. Maximum size of banner is 8' X 4', free-standing banner only. Sponsor is responsible for collecting the banner at the end of the meeting and removing any literature each day.*

*JMM logo or Joint Mathematics Meetings must be included on all products, where possible. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.*

## Bronze Sponsorship – \$2,500

**Aisle Signs** – Every participant visits the exhibit hall at least once during the meeting! Your company name and logo will be seen as they navigate through the exhibit hall.

**Benefit:** Company logo displayed on the bottom of each aisle sign

**Directional Footprints** – This is an exclusive opportunity to direct JMM participants to your booth with these highly-visible footprints on the exhibit hall floor. These footprints will start at the entrance of the exhibits and will direct participants to your booth.

**Benefit:** Company name and logo displayed on the footprints

**Merchandise** – Put your logo on merchandise that participants will use throughout the meeting and afterwards. Provide branded merchandise, such as face masks, water bottles, hand sanitizers, or merchandise of your choice.

**Benefit:** Company name and logo on merchandise distributed to all participants

### Bronze Sponsorship includes:

- Preferred booth location with receipt of full payment by June 15
- Company logo, link and a 20-word advertisement posted on the JMM website
- Company logo included on the sponsor page of the Program Book
- 1 preliminary and 1 post meeting mailing list of JMM participants
- First option for reservations at the headquarter hotel
- Recognition on the directional towers placed in high traffic areas during the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Company name listed on the JMM Mobile App
- 2 mentions on the JMM Twitter and Facebook accounts with potential to reach 16,500 followers

*Sponsorship does not include any costs related to graphics, shipping, and production. Footprints must be ordered from Levy Exposition Services. Aisle signs will be provided by Levy Exposition Services. Banner, literature, or graphics to be provided by sponsor. Maximum size of banner is 8' X 4', free-standing banner only. Sponsor is responsible for collecting the banner at the end of the meeting and removing any literature each day. JMM logo or Joint Mathematics Meetings must be included on all products, where possible. All benefits and inclusions listed may be subject to modifications in the event that the format of the meeting changes.*

## Patron Sponsorship – \$1,000

Do you have a limited budget, but would still like to show your support to the JMM? Let your company be represented as a Patron Sponsor. Your company name will be listed on directional signage, on the sponsor page in the meeting program and the JMM Mobile App.

# Sponsorship Application and Payment

Sponsorship Choice: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Grand Total: \_\_\_\_\_ Payment Type: \_\_\_\_\_ Check \_\_\_\_\_ Credit Card

**Full payment is required with this application:** Payment can be made by credit card, check, or wire transfer and must be in US currency. For payments by credit card, we will send you a copy of your application along with an invoice that will include instructions on how to pay online. All major credit cards accepted. Credit card payments cannot be accepted via postal mail, email, phone, or fax. For payments by check, keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), PO Box 845904, Boston MA 02284-5904. For payments by wire transfer, we will send you a copy of your application along with an invoice that will include instructions on how to send a wire transfer. For questions, contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org).

## Deadlines and Cancellations

- **October 17, 2022** – Sponsorships signed in time to be included in the JMM Program Book
- **October 24, 2022** – A 60% cancellation charge (plus the cost of any items ordered per exhibitor's request) will be applied for any sponsorship cancelled after this date.

**Internal Use ONLY:** Sponsorship Approved

\_\_\_\_\_

DOM Signature: \_\_\_\_\_ Date Approved: \_\_\_\_\_