



January 12-15, 2006

BECOME A SPONSOR

INCREASE SALES BEYOND THE EXHIBIT HALL

This is your chance to generate high visibility for your company before, during and after the meeting. You will be seen by an estimated 5,000 attendees who attend the Joint Mathematics Meetings (JMM). These are individuals who have high levels of mathematical awareness and actively participate in their various mathematical and scientific fields. They are among the leaders in their respective areas of interest. This year's sponsorships are limited and are offered on a first-come, first-serve basis. Sign up now for this exclusive opportunity to show and be seen! Sponsors receive preferred booth location if signed up in May.

SPONSORSHIP OPPORTUNITIES

LEVEL/PRICE

EXCLUSIVE RECOGNITION

Email Center

The email center is one of the most popular features of the JMM and is located in the registration area near the entrance to the exhibit area. Your company name or logo on all JMM computer terminals will catch the attention of thousands of attendees as they visit to check their email and access the web. All equipment and utilities needed to run the email center are provided by the JMM.

**Level 1
Full \$10,000
Co-sponsor \$6,000**

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Your company logo on the San Antonio page with a hyperlink to your company's web page
- Free business card sized ad in the Joint Meetings newsletter for five days
- One exhibit booth (cost for additional booths at regular booth fee)
- Preliminary and post meeting mailing list of meeting attendees
- Banner (provided by you) will be placed on an inside wall of the email center
- Your company banner (maximum size 8' X 4', provided by you) hung at highly visible location outside the email center

SPONSORSHIP OPPORTUNITIES**LEVEL/PRICE****EXCLUSIVE RECOGNITION**

		<ul style="list-style-type: none">- Table (provided by you) placed outside the email center for your company handouts- Your company logo placed on each computer in the email center as well as other computers used in JMM sessions- Additional sponsor benefits as noted
<p>Relaxation Station</p> <p>The seated massage relaxation station is one of the most popular and relaxing exhibit hall locations at hundreds of trade shows and conferences throughout the U.S. JMM attendees will thank you for the excellent and revitalizing service you are providing. Collect qualified leads as attendees seek out your booth asking for coupons to redeem for a great massage. JMM will provide the coupons.</p>	<p>Level 2 \$7,000</p>	<ul style="list-style-type: none">- Preferred booth location (requires sign up for sponsorship and booth location in May only)-Your company logo on the San Antonio page with a hyperlink to your company's web page- Free business card sized ad in the Joint Meetings newsletter for five days- Preliminary and post meeting mailing list of meeting attendees- Sign (provided by you) placed at station- Every attendee will receive a coupon with your name on it.- Additional sponsor benefits as noted
<p>Registration Bags</p> <p>Take advantage of one of the meeting's most highly visible marketing opportunities and display your company's name prominently on registration bags which are distributed on site at the registration desk. An imprint of your company logo on the bags is a sure way for your group to get noticed. Bags provided by you and shipped to the meeting. Cloth bags preferred but not mandatory. JMM will order the bags at your request and specifications.</p>	<p>Level 2 Exhibitor \$3,500 Non \$4,500</p>	<ul style="list-style-type: none">- Preferred booth location (requires sign up for sponsorship and booth location in May only)-Your company logo on the San Antonio page with a hyperlink to your company's web page- Preliminary and post meeting mailing list of meeting attendees- Your company name and logo on the registration bags for all to see- Additional sponsor benefits as noted

SPONSORSHIP OPPORTUNITIES**LEVEL/PRICE****EXCLUSIVE RECOGNITION****Hotel Keys**

Attendees will see your logo every time they use their hotel room keys (artwork provided by exhibitor). Hotel staff will distribute keys to guests during primary check in. The two headquarters hotels are the Marriott Rivercenter and the Marriott Riverwalk. Sponsor pays for cost of keys and shipping, sends artwork to the key card company, and must meet hotel requirements. JMM assists with all arrangements.

Level 3
\$2,500 per
headquarter hotel

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees
- Name and logo on hotel keys for all to see
- Additional sponsor benefits as noted

5K Fun Run/Walk and Breakfast

January 13, 14, or 15, 2006, 7:00 AM - 8:00 AM. This popular event provides a healthy eye-opener to attendees. Upon finishing their route, runners are invited to a complimentary continental breakfast. Sponsor organizes the whole event (includes ordering and paying for food and organizing run onsite). The JMM will market the event in the meeting announcement, in the program, and on the web.

Level 3
Exhibitor \$2,500
Non \$3,500

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Table (provided by the JMM) placed outside the breakfast for your company handouts
- Acknowledgment on a sign (provided by the JMM) posted at the breakfast
- Preliminary and post meeting mailing list of meeting attendees
- Additional sponsor benefits as noted

Badge Lanyards

Take advantage of a very visible marketing opportunity and provide badge lanyards with your company name imprinted on them. These will be the official lanyards used by all attendees. Lanyards will be provided by you and shipped by you to the AMS office by November 21, 2005 to be included in the mailing of registration packets. JMM will order lanyards at your request and specifications.

Level 3
Exhibitor \$2,000
Non \$3,000

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees
- Name on every badge holder for all to see
- Additional sponsor benefits as noted

SPONSORSHIP OPPORTUNITIES

LEVEL/PRICE

EXCLUSIVE RECOGNITION

Pocket Planner

The pocket version of the program is a thumbnail sketch of all sessions and events and includes a self-scheduler. It is published separately from the detailed meeting program and in a size that can be conveniently folded and placed in one's pocket. This handy version of the program has proved to be the most preferred method of finding sessions onsite by JMM attendees. Put your logo on the front page and include a full black and white ad inside! Pocket planner provided by the JMM. You provide camera copy and ad for the planner.

Level 3
Exhibitor \$2,000
Non \$3,000

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees
- Your company logo on the front of every pocket planner for all to see
- Additional sponsor benefits as noted

Notepads

Provide 5 1/2" X 8" notepads with your company name, logo, telephone number and/or booth number imprinted on them to be distributed at the registration desk, networking area, hotel lobbies, Employment Center and major session rooms. Notepads provided by you and shipped by you to the meeting. Your company name will be seen every time an attendee takes notes.

Level 3
Exhibitor \$2,000
Non \$3,000

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees
- Your company name on the notepads that attendees will use both during and after the meeting
- Additional sponsor benefits as noted

Pens

Seize the opportunity to bring attention to your company whenever an attendee writes even beyond the meeting! Provide pens to all attendees. Pens can be imprinted with your company name and booth number. Pens provided by you and shipped to the meeting. They will be distributed at the registration desk, the networking area, Employment Center, and major session rooms.

Level 3
Exhibitor \$2,000
Non \$3,000

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Preliminary and post meeting mailing list of meeting attendees
- Your company name on pens that attendees will use for writing both during and after the meeting
- Additional sponsor benefits as noted



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Sign Up Now!

Additional benefits are:

- Preferred booth location (requires sign up for sponsorship and booth location in May only)
- Your company name listed as sponsor on the San Antonio Meetings web page and linked to your company's web site
- Acknowledgment on the sponsor page in the Program Book
- Recognition on the directional towers at the meeting

Company: _____

Address: _____

Telephone: _____ Fax: _____ Email: _____

Contact: _____ Signature: _____

Type of Sponsorship _____ <> Exhibitor \$ _____ <> Nonexhibitor \$ _____

I understand that my payment is based on my intended exhibitor status. Should that status change, there may be an increase or a decrease in my payment for sponsorship. I will be invoiced for any additional amount needed or refunded for any amount not needed.

Form of Payment: _____ **MUST BE RECEIVED WITH ORDER**

Note: May be paid by check, payable to the American Mathematical Society, or by Visa, MasterCard, Discover, or American Express.

Card Number: _____ Exp. Date: _____

Signature: _____ Zip code of credit card billing address: _____

Cancellations: A 40% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled before September 1, 2005. A 60% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled after September 1, 2005 and before October 21, 2005. No refunds can be given after October 21, 2005.

Send completed copy of this form to: Mathematics Meetings Service Bureau, P.O. Box 6887, Providence, RI 02940-6887

Fax: 401-455-4004 (for credit cards only) Email: mmsb@ams.org

PDF copy may be requested by sending email to mmsb@ams.org.