1145-91-2478 Carmen A Iasiello\* (ciasiell@masonlive.gmu.edu). Uses of Agent Based Modeling for Social Science Hypothesis Development.

When using agent based modeling (ABM), the model may act as either the theory being tested or the evidence. When the theory being examined is the computational model, there is a natural tension between attempts to falsify the theory in pursuit of proper science and bringing about practical application of the model as an evidentiary basis. In this session, I will present the benefits of using ABM in the hypothesis development phase, to improve the overall experimentation phase in a given social science experiment. I will argue for ABM as a uniquely useful tool in moving between the inductive and deductive processes, and present three brief examples of ABM use in hypothesis development in archeology, economics, and psychology. In archeology, I present how ABM allows for identification of socio-politically relevant hypotheses to explain the gap between the demise of the late Neolithic era and rise of the early state in East Asia. In economics, I demonstrate the use of ABM in examining the Hollywood labor system, and developing hypotheses for sufficiently explaining the phenomena of Hollywood racial minority underrepresentation. Finally, in psychology, I demonstrate the use of ABM in development of hypotheses of workplace incentive and disincentive frameworks. (Received September 25, 2018)