

1077-O5-841      **Matthew Leingang\*** (leingang@nyu.edu), 251 Mercer St, New York, NY 10012. *Gluing together Blackboard, Facebook, and Twitter.*

Students today spend more time on Facebook than on any other website. Course Facebook pages are a way to reach students where they are. But duplicating regularly updated content on an official course website as well as a Facebook page can become tedious. We will discuss methods of integrating a Blackboard or other course website with counterparts in social media spaces, including Facebook and Twitter. All techniques will use free online services and will not require programming. Once set up, connections update automatically and content is broadcast further without additional effort. (Received September 13, 2011)