

1035-D1-1262 **Sol Garfunkel*** (sol@comap.com), 175 Middlesex Turnpike, Bedford, MA 01730. *Time to Change the Name.*

College Algebra has become not only the most popular undergraduate entry-level course, but in many many cases the typical exit course. If this is the last math course a student takes before going into the world of work then that student is poorly served. There are many attempts being made to modify the College Algebra course to better serve student needs. One of the major impediments is the title. How can we teach the needed statistics, operations research, and other crucial skills and methods of reasoning with Algebra standing guard? (Received September 19, 2007)