

## Mailing List Agreement

This agreement between the AMERICAN MATHEMATICAL SOCIETY (hereinafter referred to as AMS) and \_\_\_\_\_, list renter, (hereinafter referred to as **Customer**) establishes the following terms and conditions for list rental.

The AMS will provide names and postal mailing addresses in an ASCII comma-delimited file (CSV).

The **customer** agrees that these names are the exclusive property of AMS. Because this list is valuable property and is highly confidential in nature, the **customer** will not disclose, transfer, duplicate, reproduce, or retain in any form or manner whatsoever all or any portion of the mailing list(s), nor permit any third party, agent, employee or contractor and their respective agents and employees to do so.

Each use of a list shall be limited solely and exclusively to the agreed upon offer as described in the sample mail piece provided to AMS by the **customer** each time a list is requested and approved by AMS for rental. If multiple usage is required, AMS must be advised of the details, including the date of the mailing, sample mail piece, and payment made in advance for such usage.

AMS agrees to provide the file to the mail house or service company designated by the **customer** who will be responsible for the merge/purge of the AMS list with any other list. The third party will agree to all of the above conditions set herein and authorized below by a duly appointed representative.

This signed agreement will be in effect until the end of the current calendar year for all mailing lists.

**Customer:** \_\_\_\_\_ Title: \_\_\_\_\_  
(authorized signature)

**Mail House:** \_\_\_\_\_ Title: \_\_\_\_\_  
(authorized signature)

**Mail House:** \_\_\_\_\_ Title: \_\_\_\_\_  
(authorized signature)

**Date:** \_\_\_\_\_